



HEX

16-18 MARCH '18

32 hours to *bee* your future



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www.joinhex.com

#HEX2018

HACK-A-THON

/'hakəθɒn/

An event, typically lasting **several days**, in which a large number of people meet to engage in collaborative ~~computer programming~~ **design thinking**.

THERE ARE SOME THINGS YOU JUST CANNOT LEARN IN A **CLASSROOM.**



That's why we created HEX: a hackathon which highlights **self-development**, one of the three key factors of innovation, next to **creativity** and **collaboration**.

HEX started in 2017 as a **non-profit** organization, creating one of the biggest hackathons in the Netherlands. Situated in top technology region **Brainport Eindhoven** as an optimal **breeding place** for innovation, we created a unique combination between the high-tech companies, the government and students.

Because hackathons have broadened from computer programming to design thinking, events like this have gained popularity. With HEX, we try to create an **open atmosphere**, resulting in a hive of around 150 creator bees.

2017

2018

150
bees



300+
bees

1
theme



6
subthemes

1
theme



10
subthemes

24
hours



32
hours

2017
facts



best thing

atmosphere



recommendation
to friends

9.0



need to work on

Wi-Fi



#HEX2018



Partnering up with HEX means you are a supporter of **innovation**, the positive impact of all of us coming **together**, and **creating** and **caring** about the future.

CONNECTION

During HEX, you can connect with **self-motivated** students and other **co-creating** companies. Let them know how *awesome* your honeycomb is by sending support experts, giving workshops, and offering a challenge.

LIVE FEEDBACK

You can promote your *nectar* by showing an app, product (e.g. an API) or other resources to help the students in their project. This can also help you gather **live feedback** from our students. Supplying hardware, food, or prizes for the students are also common ways to reach out to the bees.

MENTORSHIP

As a sponsor, you will be able to show your expertise to the students through being a mentor. This way, you can show these creator bees how to become a **queen bee**.

The theme of HEX 2018 is “2050”: 32 hours to invest in 32 years.



FROM NECTAR TO HONEY TO ROYAL JELLY

“It is not often a hackathon gets **everything right in their first year**, and HEX did just that. Not only did they offer a diverse, safe and fun environment to all their attendees, but also managed to **tick all the boxes** I look at when sponsoring an event.”

~ Marcos Placona (Twilio)



AFTERMOVIE 2017



- ◆ E52
- ◆ OMROEP BRABANT
- ◆ CURSOR



“For us, HEX 2017 was a big surprise! The **enthusiasm** of the teams and the **creativity** of their solutions were beyond our wildest expectations!”

~ Arnold Stokking (TNO)



OUR HIVE
IS **YOUR** HIVE.

HELP US BUILDING IT.



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